

Privacy Policy

This Privacy Policy describes how your personal information is collected, used, and shared when you visit or make a purchase from Fayetastic Essentials, located at 728 South Osage St, Inglewood, CA 90301.

Personal Information We Collect

Device Information:

When you visit our Site, we automatically collect certain information about your device, including your web browser, IP address, time zone, and some of the cookies installed on your device. Additionally, we collect information about the web pages or products you view, the websites or search terms that referred you to our Site, and how you interact with the Site.

We collect this information using:

- **Cookies:** Small data files stored on your device. Learn more or disable them at [All About Cookies](#).
- **Log Files:** Track actions on the Site, including IP address, browser type, and timestamps.
- **Web Beacons, Tags, and Pixels:** Record browsing behavior on the Site.
- **Order Information:**
When you make a purchase or attempt to purchase from the Site, we collect your name, billing address, shipping address, payment information, email address, and phone number.
- **Combined Information:**
In this policy, "Personal Information" includes both Device Information and Order Information.

How We Use Your Personal Information

We use the collected information to:

- Fulfill orders, process payments, and arrange shipping.
- Communicate with you regarding your order or inquiries.
- Screen for fraud or risks.
- Deliver targeted advertising and promotional materials in line with your preferences.

Device Information is also used for analytics, improving the Site's functionality, and evaluating marketing campaigns.

Sharing Your Information

We may share your Personal Information:

- To comply with laws or respond to lawful requests (e.g., subpoenas or court orders).
 - To service providers assisting in order fulfillment and website operations.
 - We never sell your personal information to third parties.
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Behavioral Advertising

Your Personal Information may be used for targeted advertising. Opt out of personalized ads here:

- Facebook: [Facebook Ad Preferences](#)
- Google: [Google Ad Settings](#)
- Bing: [Bing Ads Preferences](#)

Alternatively, visit the [Digital Advertising Alliance](#) to opt out of multiple services.

Do Not Track

We do not alter data collection or usage practices in response to "Do Not Track" signals from your browser.

Your Rights

For California Residents:

You have the right to access, update, or delete your personal information. Please contact us at the details below to exercise these rights.

Data Retention

We retain Order Information for our records unless you request its deletion.

Minors

Our Site is not intended for individuals under the age of 18.

Changes to This Policy

We may update this Privacy Policy as needed for legal, regulatory, or operational purposes. Updates will be reflected on this page.

Contact Us

For questions, complaints, or more information, please contact us:

Email: fayetasticesentials@gmail.com

Mail: Fayetastic Essentials, 728 South Osage St, Inglewood, CA 90301